

# Sponsorship & Advertising Opportunities



## Flight Deck

\$5,000 SPONSORSHIP

Tax deductible amount: \$2,770

Includes:

- Exclusive table for your group
- VIP table placement
- Admission/meals for 10
- Invitation to the pre-auction cocktail party for 10
- Reserved parking for up to 5 vehicles
- 30 drink tickets
- An HRS exclusive gift!

The company or individual name listed on auction communication, including:

- Invitations (prior to Jan. 15, 2024)
- Auction website with hyperlink
- Verbal recognition during event
- Full page advertisement in printed and online auction catalog

## Airliner

\$2,000 SPONSORSHIP

Tax deductible amount:

\$2,000 (bid cards)

\$1,400 (photo booth)

Choose from two unique ways to enhance the auction experience!

- Company or individual name and logo placement on all Live Auction bid cards OR branded photo booth
- Continuous visual representation during Live Auction

The company or individual name listed on auction communication, including:

- Auction website with hyperlink
- Verbal recognition during event
- Half page advertisement in printed and online auction catalog

## Prop Plane

\$1,000 SPONSORSHIP

Tax deductible amount: \$554

Includes:

- VIP table + placement
- Admission/meals for 2
- Invitation to the pre-auction cocktail party for 2
- Reserved parking for 1 vehicle
- 6 drink tickets
- A HRS exclusive gift!

The company or individual name listed on auction communication, including:

- Auction website with hyperlink
- Verbal recognition during event
- Half page advertisement in printed and online auction catalog

## Glider

\$400\* SPONSORSHIP

Tax deductible amount: \$78

This year, please consider sponsoring faculty/staff members so they can join the journey! This sponsorship will allow two faculty/staff members to attend the auction.

Glider sponsors will be recognized on the auction website and with verbal recognition at the live event.

*\*The faculty/staff receiving the package will be chosen at random, not selected.*

## Catalog Advertising

\$250 DONATION

- Full page ad in catalog
- Ad due by February 7, 2024

QUESTIONS?

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